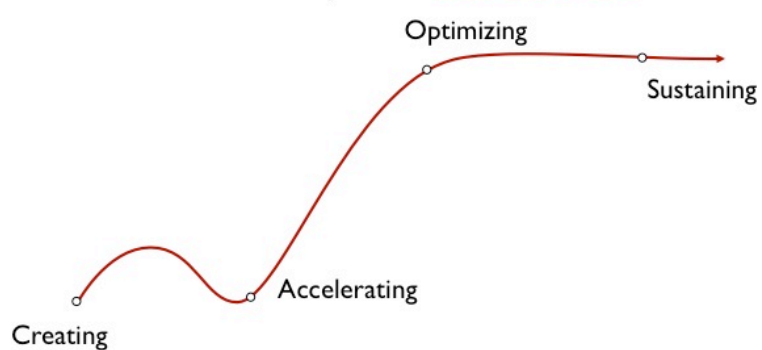


Business Acceleration Assessment



Business is CAOS!

The business lifecycle goes through four major transition points, Creating, Accelerating, Optimizing and Sustaining. Each point is a change that can disrupt operations and cause slowdowns, variations in performance and demand modifications to established processes. Transitions occur at different times depending on your industry and your competitive situation, but when things happen they can happen fast.

Business Acceleration Assessment

Spearfish Innovation's Business Acceleration Assessment is a quick, and easy way to move your business through your next transition point. Our rapid, cross-functional evaluation of your business initiatives and programs zeroes in on issues that are preventing progress. Once the problems are understood, we help you get unstuck and moving again.

When to use it

- You know a program is stalled, and you can't quite put your finger on the reason why
- There has been a significant change in your business or industry and you know that your world is going to be changed forever
- You're not getting the level of success you expect or the speed you need from your growth initiatives

How it works

When you're stuck it's easy to believe that everything is broken, but in our experience that's never the case. Using an online survey the entire team, leaders, sponsors and contributors, fill in a 15-minute questionnaire that checks for alignment and clarity about your business's current status. Cross-functional and organizational participation is essential for a complete view of the situation. Results are then analyzed and interpreted for areas of alignment and focus. We then bring this insight to a working session in which you develop your plan of action.

What to expect

By starting with objective feedback from different perspectives you get a holistic view of the situation that is the basis of an informed solution. By working across functions and with your stakeholders you harnesses more creative energy and convert it into real results. Spearfish Innovation's consultants draw on their extensive background in strategic analysis and cross-organization collaboration to help create detailed plans that are ready for implementation.

About Spearfish Innovation

Spearfish Innovation translates your strategic initiatives into business results. We specialize in accelerating businesses through inflection points in their life cycle – those moments when doing business the same old way just won't cut it.

Contact us

Spearfish Innovation has offices in the Silicon Valley, CA and Portland, OR.

For more information see our web site: spearfishinnovation.com

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